

THE NEW NIGHT RECOVERY CONCENTRATE

Available as from mid-January 2025



Introducing our latest serum-in-mask innovation,
The NEW Night Recovery Concentrate is an extreme barrier wrap, infused with
Concentrated Miracle Broth™ that delivers an adaptogenic effect to help skin to
become more resilient against stressors and recover more quickly from visible
sensitivities.





HELPS SKIN RECOVER FROM KEY SIGNS OF SENSITIVITIES

La Mer's newest innovation accelerates recovery from skin distress, including post-treatment irritation and barrier damage. Experience improvements through both daily benefits and extreme derm performance.



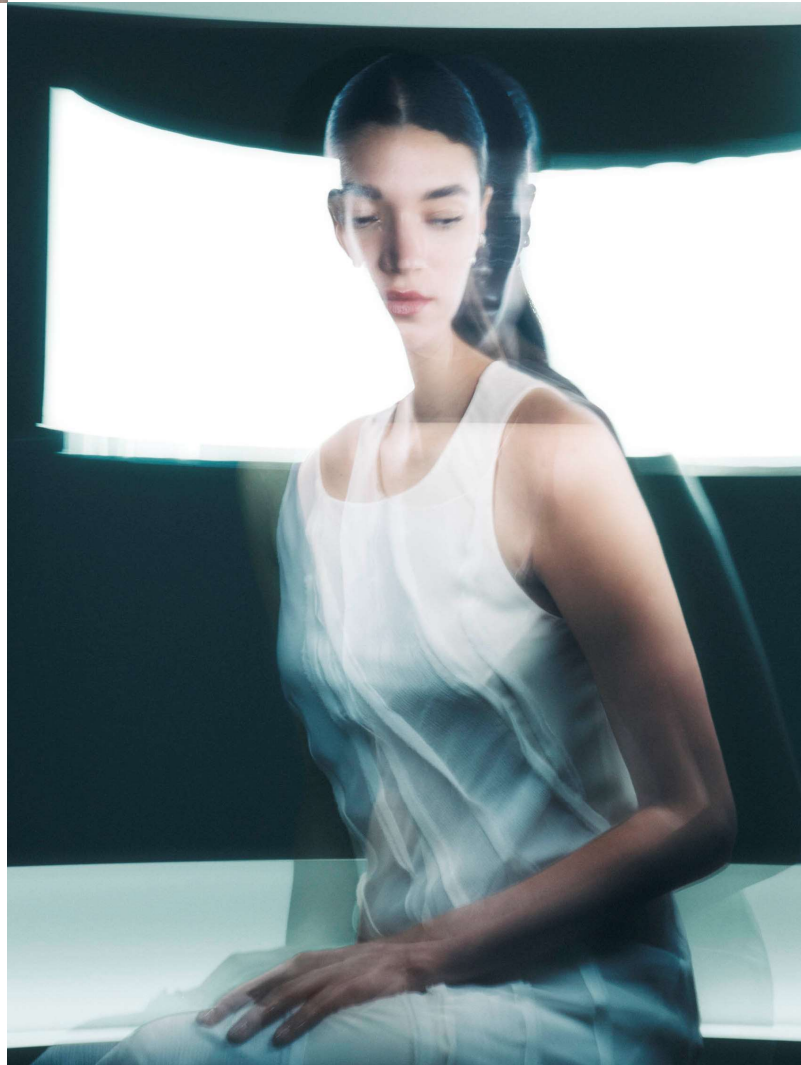
EVERYDAY BENEFITS OVER TIME:

Barrier improvement, strength, texture, smoothness, skin tone evenness, anti-irritation, soothing, relieves visible redness, antioxidant protection, healing hydration decreases the appearance of discoloration, improves skin tone evenness, provides healing hydration, reduces the appearance of pores and of post-blemish marks.

EXTREME DERM PERFORMANCE:

With Prescription Retinoid Use—Reduces flaking/peeling, relieves dryness and mitigates barrier disruption.

Radio Frequency Microneedling Aftercare—Visibly improves skin tone, reduces visible redness and helps repair barrier damage.



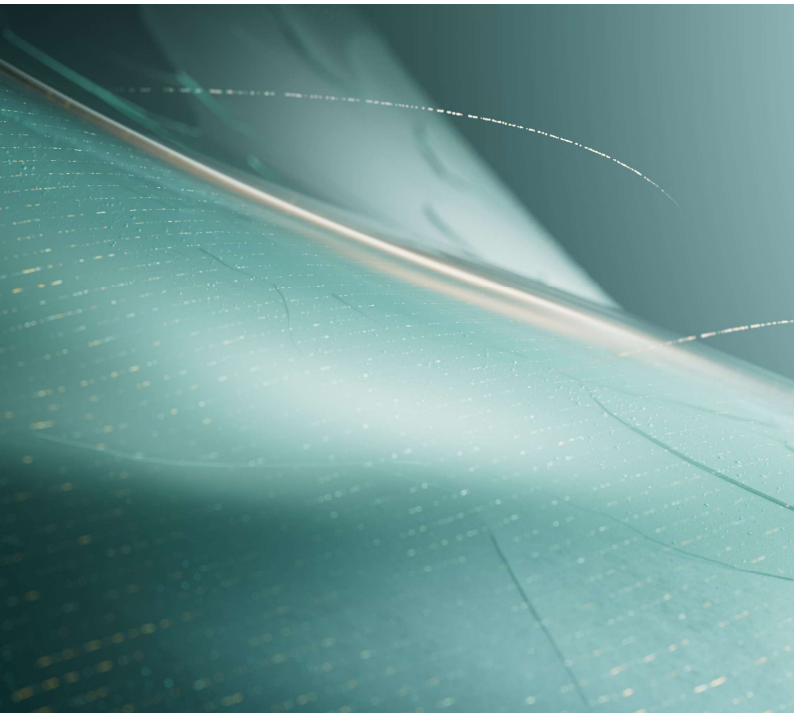


INSIDE THE FORMULA

CONCENTRATED MIRACLE BROTH™

Our formula, with Concentrated Miracle Broth™ potency, helps empower skin to recover from everyday to extreme signs of sensitivities including post-treatment irritation.* It quickly restores a look of health and helps skin defend against visible post-treatment signs of irritation.*

*Helps improve visible signs of sensitivities associated with prescription retinoid and Radio Frequency microneedling.



BARRIER WRAP STRUCTURE

Our Barrier Wrap Structure is the first of its delivery system for La Mer, immersing skin in soothing comfort, anti-irritation relief, and comprehensive barrier restoration. Using technology inspired by medical-grade care, our extreme barrier wrap provides a protective cushion, offering all-day defense against stressors with each use.

THE RECOVERY FERMENT

This new marine-fusion ferment combines rich, calming care with strengthening and restorative activity to help build resilience and resist signs of visible skin distress.



THE LIME TEA CONCENTRATE

Empowered by La Mer's antioxidant Lime Tea Concentrate, The Night Recovery Concentrate secures fragile skin in all-day protection from free radicals and pollution.



THE ADAPTOGENIC INTELLIGENCE OF CONCENTRATED MIRACLE BROTH™

Our skin is deeply attuned to its environment and continuously works to stabilize and secure optimal balance in response to daily stressors. This helps keep skin looking its most youthful and healthy—feeling calm, comfortable and centered. However, when skin is exposed to irritation and extreme stress over time, it can begin to show visible signs of damage and age, as well as lose its ability to build tolerance and acclimate to sudden environmental shifts.

Inspired by the Concentrated Miracle Broth™'s high-performance soothing and strengthening efficacy, we set out to dive even deeper into new research around its potency. La Mer's Concentrated Miracle Broth is able to target skin with multi-faceted efficacy by using Adaptogenic Skin Intelligence across multiple pathways to build resistance to stressors and irritation for a visibly soothing and stabilizing effect.

The Night Recovery Concentrate, infused with Concentrated Miracle Broth, delivers this Adaptogenic Effect to increase skin's tolerance and protect against the cellular cascade of reactivity that leads to signs of sensitivities, degradation and aging.



WRAP SKIN IN OVERNIGHT RECOVERY

Introducing La Mer's new and first-ever Barrier Wrap Structure, featuring our Concentrated Miracle Broth™ with a NEW Recovery Ferment. This extreme barrier wrap envelops distressed skin in a cocoon of comfort and protection. Crafted for expedited repair and ongoing relief, its indulgent, weightless texture delivers an irresistible sensorial experience.

By enveloping the skin barrier in The NEW Night Recovery Concentrate, we deliver our most potent form of Concentrated Miracle Broth to achieve an Adaptogenic Effect. This rapidly boosts skin's protection against the look of reactions that lead to signs of sensitivities, damage, and aging. The result is skin that looks stronger and healthier with an ageless quality you can both see and feel. Additionally, with the NEW Recovery Ferment, the formula works to provide three key benefits: barrier strength, anti-irritancy and visibly diminishing the look of discoloration.

Designed to accelerate recovery from skin distress, including post-treatment irritation and barrier damage, this innovative barrier wrap strengthens skin from within by boosting barrier resilience. With just 1 use, experience relief from visible signs of irritation.





EXTREME SKIN DAMAGE

Fragile skin can be caused by a compromised skin barrier which can trigger chronic and temporary sensitivities.

The Night Recovery Concentrate targets signs of sensitivities including post-treatment irritation associated with radio frequency microneedling and prescription retinoid use.

As skin ages, its barrier naturally gets weaker and thinner. These visible signs of aging can appear to worsen when skin's barrier is compromised. By addressing signs of reactivity and maintaining a healthy barrier, The NEW Night Recovery Concentrate helps skin look and feel more ageless.

RECOVERY: POST-RADIO FREQUENCY MICRONEEDLING

RF microneedling is a specialized derm procedure that can distress skin, resulting in redness, barrier disruption, tightness, rough texture, flaking, and dryness. While experts recommend moisturization for safe and effective recovery, specialized post-care can actually optimize the recovery process.

We tested The NEW Night Recovery Concentrate on skin recovering from RF microneedling performed by a dermatologist. The results speak for themselves. The NEW Night Recovery Concentrate visibly improves skin tone, reduces visible redness and helps repair barrier damage



BEFORE



AFTER

91%

said the LOOK OF SKIN
REACTIVITY was REDUCED in 2
weeks*

INCREASE PRESCRIPTION RETINOID TOLERANCE

In our first-ever study researching prescription retinoid tolerance, we found that The NEW Night Recovery Concentrate helped mitigate common retinoid usage issues including flaking, visible redness, uncomfortable dryness and barrier damage.

After 3 days, skin had 47% less flaking and peeling and 31% less dryness while using The NEW Night Recovery Concentrate with a prescription retinoid, versus using a retinoid alone.



BEFORE



AFTER

WHY NIGHTTIME IS KEY TO OPTIMAL SKIN REPAIR

The NEW Night Recovery Concentrate harnesses skin's natural renewal processes while you sleep. During the day, skin constantly focuses on defense against external aggressors. In the evening, skin shifts into 'repair mode,' when it's more receptive to topical treatments. The NEW Night Recovery Concentrate allows skin to focus on repair by supporting recovery processes with a time-release delivery system that helps maximize ingredient efficacy throughout the night.



RESULTS *IN 1 NIGHT*

Immediately, our extreme barrier wrap forms a topical cushion to enhance barrier resilience, with the look and feel of skin calmed in mere minutes.

Double the soothing power by layering up The Night Recovery Concentrate. In studies, 1 layer inhibited visible redness and irritation by 19%. With 2 layers, results more than doubled to 40%. While 1 layer is transformative, 2 layers are more concentrated for even stronger soothing, strengthening, stabilizing, and enhanced delivery.

AFTER 1 USE:

- HYDRATION
is increased by
29%
- VISIBLE REDNESS
and IRRITATION
is inhibited
by 19% with 1 layer;
by 40% with 2 layers

- BARRIER STRENGTH
is increased by
32%





RESULTS NIGHT *AFTER NIGHT*

After just 2 weeks,
the look of POST-BLEMISH
MARKS were REDUCED by

24%

and by 4 weeks,
this REDUCTION
increased to
an impressive

41%

Additionally, in just 2 weeks,
skin's barrier visibly thickened,
enhancing its ability to withstand
irritations and discomfort.

Available at all points of sale, from mid-January 2025.

Suggested Retail Price: €200, 15 mL.

€620, 50 mL

For more information, please contact: **Lyddia Roy**
contact@mmbisy.com



LA MER

www.lamer.eu #CrèmeDeLaMer